



Ryan Parag

Product Designer

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Experience

TrustLayer / Senior Product Designer

April 2021 - Present

I lead design at TrustLayer, as their first design hire. I work closely with product operations, product management, and engineering to create better experiences around collecting/verifying insurance.

Masonite / Senior Product Designer

March 2019 - April 2021

Designed multiple product experiences that helped flatten and simplify the home remodeling experience for homeowners and contractors in new and emerging markets.

I also help build the IoT experience that helps homeowners connect a Masonite door system to their smart home through our cutting-edge cloud platform.

Chargebacks911 / Product Designer

March 2016 - March 2019

Lead designer working between multiple engineering, executive, and marketing teams. Led the design of two legacy applications and one new application for clients in the enterprise payments space. Worked on UX flows, design systems, rapid prototyping, user journeys, marketing assets, and live product. Increased qualified web traffic by 400% and inbound leads by 250%.

Xcenda / Healthcare Analyst

June 2013 - May 2016

Analyzed data to measure pharmaceutical outcomes, investigated key business problems through quantitative analyses of pharmaceutical cost data. Helped forecast business decisions against market outcomes and parent company (AmerisourceBergen) goals. Verified report data in relation to population demographics, cost, and insurance.

Freelance / Designer

2010 - Present

Clients and Industries: World Rugby, SoleVenture, International Automotive, and more.

Education

University of South Florida

M.S. Certificate, Applied Biostatistics - (2015 - 2016)

University of Central Florida

B.S. Biology, B.S. Health Informatics - (2008 - 2012)

Certifications

IBM

Enterprise Design Thinking (2020)

IDEO

Foundations in Design Thinking (2019)

Skills

Interface Design
Interaction & UI Design
Prototyping
Visual Design
UX, ideation and Workflows
Branding
User Research
Usability Testing
Communication Design
Front-end Development
Product Strategy

Tools

Sketch
Figma
Origami
Git
HTML/CSS/JS
React
Node & Firebase
Airtable / Notion
Adobe Creative Suite
Principle
Framer
Invision
SQL/R/Python
CMS platforms